

Contact: Rich Otto or Jim Otto  
Nebraska Retail Federation  
Phone 402-474-5255  
rich@nebraskaretil.com

1610 South 70<sup>th</sup>, Suite 101  
Lincoln, NE 68506

**Nebraska Retail  
Federation**

# Press Release

## **21 Compete to be 2018 Nebraska Retail Champions**

**Nominees exemplify the importance of local retailers to Nebraska communities.**

**Lincoln, NE July 9, 2018:**

The Nebraska Retail Federation has received 21 nominations for 2018 Nebraska Retail Champion. Three of the 21 will be named 2018 Nebraska Retail Champions – one from each of Nebraska’s three congressional districts.

All three will receive an expense paid trip to the 2018 America’s Retail Champion competition in Washington D.C, September 5-6, 2018 sponsored by the National Retail Federation. The purpose of the competition is to emphasize the contributions local retailers make to the community (unlike out of state, online sellers).

Jim Otto, president of the Federation, expressed his excitement with the number and quality of the nominees. He commented that “All of the nominees are in fact local champions who generously support their local communities and are succeeding in spite of keen competition. They embody the fighting spirit of American small business and narrowing it down to three is going to be tough.”

Nominees and Location:

C & L Hardware	Ashland
The Thrift Connection	North Platte
The Bike Rack	Omaha
Lincoln Running Company	Lincoln
J Boutique	Hickman
Blue Pomegranate Gallery	Omaha

Four Star Card & Gift Gallery	Lincoln
Chocolaterie Stam	Papillion
VK Electronics	McCook
Sugar Bee	Hickman
Nebraska Crossing Outlets	Gretna
Big Red Tire Pros	Lincoln
Clabaugh Pharmacy	Beatrice
RockOn Olde Towne	Bellevue
McIntosh Jewelry Store	O'Neill
Habitat	Lincoln
Posh Princess & Prince	Omaha
Master's Hand	Tekamah
Knowlen & Yates	McCook
Renegade Stores	Norfolk
Tall Tree Tastings	Beatrice